

Joint News Release**Eurofins Agro Testing and trinamiX Introduce Jointly Developed Solution for Mobile Feed Analysis at EuroTier**

HANOVER, Germany, November 7, 2024 – Eurofins Agro Testing and trinamiX GmbH present a strategic collaboration at EuroTier 2024, the world leading international trade fair for professional animal farming and livestock management.

Harnessing Eurofins Agro Testing's analytical expertise and trinamiX's NIR spectroscopy technology, a mobile analysis solution for forage, which will provide instant nutritional insights on farm, has been developed. By allowing users to analyse forage samples directly on-farm with a handheld device, farmers and advisors will quickly and efficiently be able to identify problems and fine-tune silage production and feed rations, and as such, improve animal health, boost farm productivity, and reduce environmental impact. The device, coupled with Eurofins Agro Testing's forage analysis applications, will be available from Spring 2025. Attendees at EuroTier can see the solution at trinamiX booth A63 in Hall 20 and are invited to join a panel presentation to learn more about it on November 13, 9.30 AM at the DLG Expert Stage in Hall 13.

The key components of this state-of-the-art solution are a powerful portable NIR spectrometer, trinamiX PAL Two, a rotator and specially developed Eurofins Agro Testing forage analysis applications. This solution has the potential to revolutionise the analysis of forage for feed suppliers, farm consultants, and farmers.

Eurofins Agro Testing emphasises that the collaboration with trinamiX represents a long-term commitment to invest in, and continue to develop, the solution as a valuable addition to in-laboratory analysis, with a view to making it available worldwide. Eurofins Agro Testing was keen to partner with trinamiX to utilise its mobile NIR spectrometer for this project because of its ability to deliver first-class device performance while also being user-friendly. This helps customers run their businesses profitably and sustainably while improving the health of livestock.

Nils Mohmeyer, Director of Mobile Spectroscopy at trinamiX GmbH, is convinced that the collaboration with Eurofins Agro Testing, the leading agricultural laboratory network in Europe, and their jointly developed forage analysis applications, make trinamiX PAL Two the preferred NIR spectrometer for on-site analysis of forages. The combination of analytical expertise and innovative NIR spectroscopy technology is truly unique and highly valuable for the industry.

For more technical details please follow the links below:



[EuroTier 2024](#)



[On Farm Solutions - Eurofins Agro](#)

trinamiX / Eurofins Agro @ EuroTier 2024

12th – 15th November 2024

Booth A63, Hall 20

Location:

Hanover Exhibition Center
Germany

Press Briefing:

12th November, 2 p.m., trinamiX stand A63, hall 20

Expert Talk (DLG Expert Stage, Hall 13, Nov. 13, 9:30 AM):

“Improving feed efficiency: Mobile feed analysis and laboratory services working together”

Speakers Expert Talk:

Miriam Suhren, trinamiX GmbH
Dan Robinson, Eurofins Agro Testing

Notes to editors

About Eurofins Agro Testing

Eurofins Agro Testing is part of the Eurofins network of companies. Eurofins Agro Testing provides the agri-food industry with analytical results, calculations, and advice, that are used by farmers, growers and advisors to aid the management of farming systems, to improve soil and crop health and yield, and to accelerate the transition to more sustainable farming practices. www.eurofins-agro.com

About Eurofins – the global leader in bio-analysis

The Eurofins network of companies believes that it is a global leader in food, environment, pharmaceutical and cosmetic product testing and in discovery pharmacology, forensics, advanced material sciences and agrosience contract research services. It is also one of the market leaders in certain testing and laboratory services for genomics, and in the support of clinical studies, as well as in biopharma contract development and manufacturing. It also has a rapidly developing presence in highly specialised and molecular clinical diagnostic testing and in-vitro diagnostic products. With ca. 62,000 staff across a network of more than 900 laboratories in over 1,000 companies in 62 countries, Eurofins offers a portfolio of over 200,000 analytical methods.

About trinamiX GmbH

trinamiX GmbH develops cutting-edge biometric and mobile NIR spectroscopy solutions, which are used in both consumer electronics and industrial designs. The company's products enable humans and machines to better capture data with the goal of understanding the world around us. This results in improved decision making as well as stronger biometric security. trinamiX, based in Ludwigshafen (Germany), was founded in 2015 as a

wholly owned subsidiary of BASF SE. The company employs over 230 people worldwide and holds more than 750 patents and patent applications.

www.trinamiXsensing.com

[linkedin/company/trinamixsensing](https://www.linkedin.com/company/trinamixsensing)

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